

<p style="text-align: center;">CHARACTER EDUCATION PROGRAMS AND RESOURCES ADDENDUM</p>

Name	Page Number
• American Red Cross Family Resource Center	2
• Changing Lives Character Education Curriculum	2
• Developmental Studies Center — Updated	3
• Lessons from the Gridiron w/Fmr. NFL Player Joe Valerio	3
• Provenio Group, Inc.	4
• Sharon Katz and the Peace Train	4
• Stand Up! Speak Out!	5
• The Cameo Cast	5
• Tools for Life	6
• LPGA Urban Youth Golf Program of Atlantic City	7
• Sunburst Technology, Inc. — Updated	7
• The Institute for the Advancement of Philosophy of Children	8

AMERICAN RED CROSS FAMILY RESOURCE CENTER

Program: Parenting K.I.D.S
Contact: Lynne Bolson
Address: 74 Godwin Avenue,
Ridgewood, New Jersey 07450
Phone: (201)-652-3210, ext. 313
Fax: (201)-493-9408
Web site: www.redcross.org/nj/bergen
E-mail: lbolson@arcbergen.org

Program Description: Since 1977, the Bergen Chapter has provided support and parent education. In this program, parents are encouraged to clarify their own values and to develop the skill and confidence to strengthen their children's character development.

Audience: Parents of preschoolers, young children and adolescents) Program Components: Workshops will provide information to: understand child development, exploration of school, behavior, and social issues, communication techniques to discuss formation of values and healthy decision making.

Product Description: Parent education

Program Focus: Character development modules for parents of preschoolers, young children and adolescents (goals include: understanding character development, exploring ways to encourage positive decision making, and identifying ways to expand dialogue with schools Staff Development: Staff has appropriate bachelor degree, additional EPIC (every person influences children) training, and on site education # of schools using products/services: modules can be adapted for the parents of preschoolers, young children and adolescents, 3 week middle school for parents of adolescents is currently being utilized.

Evidence of Effectiveness: Weekly and final evaluations indicates parents satisfaction.

Other Programs Offered: child development workshops also offered for parents of infant and toddlers, preschool, special need children, multiples and parents of premature infants

CHANGING LIVES CHARACTER CURRICULUM

Program: Changing Lives Character Curriculum
Contact: Mark1
Address: 304 South Sibley, PO Box 678,
Litchfield, MN 55355
Phone: (320) 693-2449 **Fax:** (320) 693-7905
Toll Free: (800) 932-7235
Web site: www.mark1.org
E-mail: barbe@mark1.org

Program Description: The Changing Lives program prepares school and community for initiating a comprehensive approach in developing successful character-based school improvement leading to increased student academic achievement, teacher morale and attendance and lower incidents of discipline and behavior problems; creates an environment in which positive character traits and behaviors are modeled, internalized and actualized by students and staff; creates understanding, involvement and support among parents, community leaders, businesses, churches, media and higher education for school improvement through character education.

Audience: Pre-K, elem., intermediate, middle and high school, support staff, administrators, board members, parents, community members and business leaders.

Program Components: Assessment, staff development, classroom tools, transformation, immersion and infusion process, community involvement, service learning and creating positive climate and culture.

Products: Teacher/leader guides, workbook/planners, CDs, videos, posters, music, staff development, community tools and others.

Program Focus: School transformation, immersion and infusion process; modeling; parental involvement; positive feedback; education on qualities of character, vocabulary, and objectives; and community involvement leading to increased student academic achievement, teacher morale and attendance and lower incidents of discipline and behavior problems.

Staff Development: Keynote speeches, seminars/workshops, on-site consultations, leader training, assessments and mentoring.

of schools using products/services: 2000 schools in the U.S., schools in Canada, Russia, the Philippines, and schools that started pilot programs with consultation by Changing Lives developers.

Evidence of Effectiveness: Dayton University research-based comparative study, results from implementing schools and student case studies.

Other Programs Offered: see website

DEVELOPMENTAL STUDIES CENTER

Program: Caring School Community (CSC)
Contact: Adrienne Booker,
 Eastern Area Manager
Address: 40 Walker Street,
 New York, NY 10013
Phone: (212) 966-1687
 Toll Free: (800) 666-7270
Fax: (212) 966-1687
Web site: www.devstu.org
E-mail: adrienne_booker@devstu.org
Program Description: CSC is a practical and flexible program for elementary and middle schools that want to strengthen their students' sense of community by deepening connections among students, teachers and families.
Audience: Elementary and middle (junior high) schools
Program Components: Class Meetings, Buddies program, Family participation at school and Shared family-child projects at home
Product Description: Books & Videos: Ways We Want Our Class to Be, That's My Buddy! Homeside Activities (in English & Spanish), At Home in Our Schools, Company in Your Classroom, Among Friends, Blueprints of a Collaborative Classroom. We also carry a selection of books by Alfie Kohn and others
Program Focus: The CSC program provides training and materials to help schools successfully set up and integrate into their regular activities four important components.
Staff Development: Available upon request
of schools using products/services: 15-20
Evidence of Effectiveness: Research-based data upon request

For information on the Developmental Studies Center please see the listing on page 16 of the Profile Directory. Please note change in email address:
info@devstu.org

LESSONS FROM THE GRIDIRON w/Joe Valerio (Fmr. NFL Player)

Contact: Mary Durbano /
 Golden Group
Address: 537 Southview Ave.
 Kennett Square, PA 19348
Phone: 610-925-5679
Toll Free: 866 GLDNGRP (453-6477)
Fax: 610-925-3840
Email: mdurbano@earthlink.net
Program: Lessons from the Gridiron
 with Joe Valerio – former NFL player
Web site: Joevalerio.com
Program Description: Assembly program with Power Point presentation. Joe impresses kids with video clips of his NFL days. He emphasizes the need to set goals, be disciplined and stay focused to achieve those goals. Provides a poignant segment on role models, peer pressure and perseverance. Reinforces good decision making, and the fact that achieving goals takes time. As an NFL record holder and NFL Man of the Year, this father of three is very active in his community and provides an excellent role model.
Audience: Grades 5 - 12
Program Components: Assembly program
Program Focus: Strengthening Character, Appreciating Diversity, Defining Role Models, Building team skills, Importance of Education and Setting Goals.
 # of schools using products/services: Hundreds
 Evidence of Effectiveness: Testimonial letters, referrals

PROVENIO GROUP, INC

Program: LEAPS
(Life Excelerator/Assessment of Personal Skills)

Contact: John Mutuma,
Director of Sales and Marketing

Address: 12708 Riata Vista Circle Suite A-116
Austin, TX 78727

Phone: 512-401-6533 ext 110

Fax: 512-401-6537

Web site: www.proveniogroup.com

E-mail: jmutuma@proveniogroup.com

Program Description: LEAPS is a comprehensive, research-based instructor driven, life skills and character education curriculum complete with lessons plans, individualized assessment and reports delivered to teachers and counselors through the Internet on a subscription basis

Audience: K-12 students ; teachers ; counselors; parents; At-Risk programs; Alternative schools; Special Education ; administrators

Program Components: Choice based library of 109 skills; Individual skills or themed groupings of skills; Lesson plans for all choices; Exercises and Recaps; Staff Development

Products: Downloadable lesson plans; goals and objectives; exercises; talking points; assessments; summaries

Product Description: The LEAPS curriculum includes exercise sheets, instructions, recaps, goals and objectives, and step-by-step implementation plans for each skill. The 109 skills addressed by LEAPS are divided among the following categories: Decisions and Consequences, Stress & Anxiety, Respecting Self & Others, School Rules, Anger & Emotional Management, Communications & Presentation, Hygiene, Social Life, and Managing Time & Attention

Program Focus: The training of 109 essential life skills and character qualities organized into: Decisions and Consequences, Stress & Anxiety, Respecting Self & Others, School Rules, Anger & Emotional Management, Communications & Presentation, Hygiene, Social Life, and Managing Time & Attention

Staff Development: LEAPS includes a staff development component that is delivered online. Comprehensive site-based staff development programs are also available

Evidence of Effectiveness: Independent evidence of improvement in attendance, decrease in behavior incidents; lower dropout rates; improved study skills; improved teacher effectiveness and satisfaction.

SHARON KATZ & THE PEACE TRAIN

Program: Sharon Katz & The Peace Train

Web site: SharonKatz.com

Program Description: A rockin' South African band entertains students, while lyrics promote messages of unity, harmony, peace and respect. A vibrant, interactive experience that stimulates understanding, respect for diversity and pro-social behavior. Students are involved with call & response activities which include singing in the Zulu language. Sharon Katz worked with Nelson Mandela at the end of apartheid and helped to unify that area of the continent with music. Sharon has a Masters in Music Therapy, specializing in crisis intervention.

Audience: Elem., Intermediate, Middle, High and Special populations

Program Components: Assembly followed by classroom workshops if desired. Sharon can discuss South African government and politics before and after apartheid.

Program Focus: Appreciation for diversity, non –violent conflict resolution, violence prevention.

of schools using products/services:

Hundreds

Evidence of Effectiveness: Repeat bookings and testimonial letters

"STAND UP! SPEAK OUT!"

Program: "STAND UP! SPEAK OUT!"
Contact: SOOZ (Susan Goodman Jackson)
Address: 402 Elder Avenue,
Northfield, NJ 08225
Phone: (609) 641-0570
Toll Free: (800) 948-0570
Fax: (609) 641-9152
Website: www.soozaroo.com
Email: soozaroo@earthlink.net or
soozaroo@yahoo.com

Program Description: Interactive music assembly programs and community concerts featuring saxophonist-singer-songwriter SOOZ on tenor and soprano saxophone, flute and vocals. Upbeat original songs reinforce key components of character education, challenge students to DO THE RIGHT THING, address prejudice and bias, peer pressure, bullying and the "BYSTANDER issue." Can enhance Holocaust-Genocide Education goals upon request. Listeners join in, singing and discussing uplifting songs that remind us we can each MAKE a DIFFERENCE when we choose to "STAND UP! SPEAK OUT!"

Audience: Modified to be age/grade appropriate for grades K-8 and community audiences.

Program Components: Interactive music assembly programs, and community concerts, with study guide for pre-program and follow-up discussions and projects.

Products: Study guide included with program. CDs for listening and sing-along available upon request. (Complete lyrics available at www.soozaroo.com)

Product Description: Study guide offers ways to integrate song lyrics into class discussions and interdisciplinary projects. Award-winning audio CDs for listening. Sing-along CDs provide background music and vocals only, for student performances.

Program Focus: Reinforces our responsibility to make good choices, empowering each of us to make a difference in our communities; to "STAND UP! SPEAK OUT" for ourselves and others, for what we believe is right, and against what we believe is wrong; to find the moral courage to do the right thing.

Staff Development: available upon request.

of schools using products/services: Elementary and Middle schools throughout NJ, NY and PA.

Evidence of Effectiveness: Excellent feedback from and repeat performance in K-8 schools (reference available upon request). Lyrics included in the NJ State curriculum on Holocaust and Genocide Education as effective tools for teaching prejudice reduction. Included in Richard Stockton College prejudice-reduction outreach programs. Recipient of the "2002 Teachers Choice Awards" from Learning Magazine. Other Programs Offered: see website

THE CAMEO CAST, INC.

Program: I'm in Charge of Me!
Contact: Jenna Zumsteg
Address: P.O. Box 3181,
Pt. Pleasant, NJ 08742
Phone: 732-458-6317
Fax: 732-458-6715
Website: www.cameocast.org
Email: cameocast@yahoo.com
Program Description: A sixty minute audience participation talk show with professional actors and role playing skits.
Audience: K-8, after-school programs, conferences,
Program Components: Intro gossip scene, peer pressure scene, audience participation talk show, musical peer pressure scene, body molding scene, "A Different Way" game, question and answer section.
Product Description: Study guides, follow-up questionnaire available upon request
Program Focus: Bullying, respect, hurting feelings, substance abuse, peer pressure, name calling, conflict resolution, being a leader.
Staff Development: Cast meet and greet and classroom appearances are available. Programs can be tailor made for staff.
of schools using products/services: 100 + schools every year
Evidence of Effectiveness: Hundreds of letters from school children, administrators, newspaper articles and television interviews
Other Programs Offered: "Talk, Talk, Talk" for grades 6-8 and "Growing Up" for grades 4-8

TOOLS FOR LIFE

Program: Tools For Life
Contact: Stuart Piltz
Address: 1912 W 420 South
Cedar City, UT 84720

Toll Free (if available): 1-866-868-6657 **Fax:** 1-435-586-8668

Web site: www.toolsforlife.net **E-mail:** stu@toolsforlife.net

Program Description: Tools for Life is a program that offers students the opportunity to accumulate the tools they will need to build a good and strong life, and to become a master at using those tools. Building a life is like building a house- you can't do it without the right tools. Tools for Life introduces the student to the specific tools they will need to build a good life, explains the benefits and characteristics of each tool, explains how the tools are used and gives the students the opportunity to use their tools.

Audience: Tools for Life is written for each age group from pre-school through adult education. The concept of accumulating tools and becoming a master at using them is simple enough for small children to conceptualize and the analogy of gathering your own tools to build the life you want is non-threatening to adults. Tools for Life also reaches specific groups that are harder to reach including small children because of the easily conceptualized analogy, at-risk-youth by confronting some of the most fundamental issues with these students in a non-threatening way and boys, who have a harder time being interested in things like "compassion" or "kindness" by introducing these things with a masculine theme.

Program Components: Introducing the *Safety Tools*- these are the tools we all need to remain safe during the life building process. Protecting our human value is the only way to ensure that we will be able to achieve our potential and to build the best life we can. Also offers assemblies with the Tools for Life Players and in-service training for teachers.

Products: The *Safety Tools* kit is the comprehensive program that is offered right now. *Measuring Tools* will be introduced in the fall of 2004.

Product Description: *Safety Tools* was created to address the second most fundamental need of human development, the need to feel safe. The *Safety Tools* kit comes complete with a "tools box" to store the curriculum in, a comprehensive teaching manual which includes lessons, class activities and craft ideas for all six character qualities from pre-school through adult education. The kit also includes posters, vinyl manipulative, progress charts, flash cards and two sets of hard hats, safety goggles, and gloves.

Program Focus: The focus of Tools for Life is to "put down your weapons and pick up your tools". Many of us are trying to build life by using "weapons". No one can build a life using "weapons" such as anger, jealousy, intolerance and hate. The only way to build the lives we really want is to put down our weapons and pick up our tools- the Tools for Life.

Staff Development: We will gladly provide any in-service or teacher training needed. TFL will also be offering a secured web-page for teachers who are using the curriculum that will provide more teaching tips, ideas from other teachers and a place to get your questions answered.

of schools using products/services: TFL is a brand new product, however, there are over a dozen organizations already using TFL including public schools, charter schools, treatment facilities for adjudicated youth and psychologically disturbed children, a woman's prison and the country of Curacao.

Evidence of Effectiveness: TFL has for over three years to test its effectiveness. For a copy of our research data, please contact TFL at info@toolsforlife.net.

LPGA URBAN YOUTH GOLF PROGRAM OF ATLANTIC CITY

SUNBURST TECHNOLOGY, INC.

Program: LPGA Urban Youth Golf Program of
Greater Atlantic City
Contact: Eddie G. Tate III, Executive Director
Address: 1004 New Road New Road
Northfield, NJ 08225
Phone: 609-383-1761 x 23 **Fax:** 609-383-8202
Web site: www.uygpac.org **E-mail:** UrbanGolfAC@aol.com

Program Description: The LPGA Urban Youth Golf Program is in its fifth year of programming, and is committed to not only introduce disadvantaged youth to the game of golf, but to also implore academic and character development curricula to these same youths. As a year-round program, we introduce participants into our organization in 3rd and 4th grades, and work with them throughout the school year. One hour of academic assistance and character development, and one hour of golf instruction per two-hour session (held twice weekly) comprise the elements of our program.

Audience: While the original program was directed exclusively at disadvantaged youth within our area, the broadened scope of our objective includes children that don't have traditional access to the game of golf, either because of economic restrictions or logistical issues. This focus has enabled us to widen our reach to available children, as well as the ability to work with more individual communities and schools.

Program Components: Each school partner has a role with regard to the successful launch of this program within its facility. Schools provide two teachers for those four hours per week to instruct and assist with the supervision of the participants, while our organization provides target-specific programming, equipment, character development curriculum, trip itinerary, golf instruction and other in-school activities. We hold programming twice weekly from Oct—May, with appropriate program breaks holidays. 3rd and 4th graders are eligible within the elem. schools, and fourth graders (who would be considered 5th graders by the end of the year) have the opportunity to join the golf only summer program that is held at local golf courses.

Program Focus: To effectively introduce program participants to the game of golf through in-school programming, but to do so with a curriculum that bolsters self-confidence, self-esteem and personal perception through a strong character development program.

Staff Development: Our organization will work with each district and teacher to fully and effectively introduce them to our program's goals and objectives. Knowledge of golf, or the ability to play the game of golf, is not necessary, though always beneficial.

of schools using products/services: Five schools utilizing our programming, and we plan to launch a new school each year.

Evidence of Effectiveness: While no scientific data exists to support specific and measured effectiveness, input from school staff, administrators and families indicates that those who have participated have effectively increased not only their interest in school, but their desire to work within the boundaries of school expectations. In addition, participants have shown to be less disruptive in normal classroom settings, and are also more likely to seek assistance when in need.

Sunburst Technology is also a program provider that specializes in character education through multimedia. See their listing in the Program Resources Section.

THE INSTITUTE FOR THE ADVANCEMENT OF PHILOSOPHY FOR CHILDREN

Program: Philosophy for Children
Contact: Joanne Matkowski, Assistant Director
Address: IAPC, Montclair State University, Upper Montclair, NJ 07043
Phone: (973) 655-4278 **Fax:** (973) 655-7834
Website: www.montclair.edu/iapc
E-mail: matkowskij@mail.montclair.edu

Program Description: Philosophy for Children recognizes that good thinking is not only a matter of reasoning skills but also of the kind of person who is doing the thinking. Efficative character education should move each person to recognize the ethical dimensions of ordinary experience, to reflect on who s/he is and what really matters, and to act appropriately. Philosophy provides all of us—young and old—with the opportunity and the tools to inquire into the ideals and virtues which are the components of good character. These include fairness, compassion, friendship, truthfulness, courage, humility, integrity, dignity, persistence, kindness and benevolence. Through philosophical dialogue and exercises in a classroom community of inquiry, students and teachers not only construct meaningful understandings of such attributes, but internalize them as part of their thinking and behavior. How well we think and how well we act become intertwined as essential dimensions of what it means to be a person in the world.

Audience: Grades K-12 at all academic achievement levels.

Program Components: Sharing philosophical novels and stories; collaborative construction of agenda for inquiry; dialogical inquiry into central and contestable concepts; philosophical exercises; self-correction of understandings, values and behaviors; collaborative evaluation of inquiry process and results.

Products: There is a full set of curriculum developed by Dr. Matthew Lipman, Founder of the IAPC. There are novels for all grade levels with accompanying teacher manuals.

Product Description: Each program consists of a novel (for students) and an instructional manual (for teachers).
Early Elementary Curriculum: Elfie (novel) and Getting Our Thoughts Together (manual) Reasoning about Thinking Kio and Gus (novel) and Wondering at the World (manual) Reasoning about Nature Pixie (novel) and Looking for Meaning (manual) Reasoning about Language Nous (novel) and Deciding What to Do (manual)
Ethical Inquiry Middle School Curriculum: Harry Stottlemeier's Discovery (novel) and Philosophical Inquiry (manual) Basic Reasoning Skills Lisa (novel) and Ethical Inquiry (manual) Reasoning in Ethics **Secondary School Curriculum:** Suki (novel) and Writing How and Why (manual) Reasoning in Language Mark (novel) and Social Inquiry (manual) Reasoning in Social Studies and Political Philosophy

Program Focus: Critical and Creative Thinking; Cooperative Inquiry Process; Inquiry into Ethics, Democracy, and Aesthetics

Staff Development: Teacher education services are available and highly recommended before using the program. A variety of options are available. The IAPC can customize your training sessions to accommodate your needs.

of schools using products/services: The Philosophy for Children curriculum has been translated for use in at least 50 countries. Hundreds of teachers and/or graduate students, in the United States have used the program in their classrooms, for over 30 years.

EVIDENCE OF EFFECTIVENESS: Please see our website.